

“The Hair Manicure has arrived....”

Posted 01 September 2014.



The Hair Manicure had arrived.....

Direct from Beverley Hills to Joes Salon, London, we are excited to be the only London salon to offer ROOT VANISH.

This is an ingenious (long over-due) solution for concealing greys and disguising roots, Kazumi's Root Vanish is a brush on, temporary hair colorant that helps extend the time between salon appointments. Currently available in four shades (Black, Dark Brown, Light Brown and Blonde – expect more shades soon!), the unique gel-based formula couldn't be simpler to apply; nicknamed a 'grey hair manicure', you simply brush on damp hair where required, then blow-dry to instantly set the pigment in place. It can be layered for deeper shades.

Formulated in collaboration with Japanese hair company KIWABI Inc. A brand dedicated to developing naturally effective, innovative hair care solutions for women worldwide.

Root Vanish features 22+ Asian botanical extracts to fortify, strengthen and condition hair and scalp, whilst instantly banishing tell-tale streaks. It leaves no residue, is toxin and fragrance-free, and won't transfer onto clothes or your pillow – and it's easily washed out with shampoo and warm water.

It's kind of like the Yves Saint Laurent Touch Eclat concealer for hair, throw it in your purse and travel with it. Consider your roots vanished!

Blog Archives

- [October 2014](#) (1)
- [September 2014](#) (1)
- [July 2014](#) (2)
- [June 2014](#) (1)
- [May 2014](#) (3)

Categories

- [Hair](#) (5)
- [Products](#) (3)

Search

Recent Posts

- [WE STAND UNITED.....](#)
- [The Hair Manicure has arrived....](#)
- [Hair Trends - A/W 2014.....](#)
- [Boho Beach Waves all the way...](#)
- [Double the Pleasure....](#)
- [WOULD YOU WEAR THE SAME DRESS FOR 20 YEARS...](#)